

Anniversary Celebration

A Night with the Stars



Join us as we celebrate **BBC's 20th Anniversary "A Night with the Stars"** celebration and fashion show. Never before has the community development world witnessed an event like this. Everyone in attendance will receive the star treatment – from the red carpet entrance, to the "paparazzi" photo wall, to being face-to-face with the latest fashion designs from local designers and guests can "kick it" with Fox 8's Kenny Crumpton who will host the event.



What better way to celebrate 20 years of extraordinary work than to have a fun-filled, phenomenal event that guests will not soon forget? A few celebrities may be in attendance as well!

The event will be held Saturday, April 2, 2011 at the Embassy Suites on E. 12th Street, in downtown Cleveland. The festivities begin at 7:00 pm. Tickets for residents are only \$20. To ensure that **BBC** can adequately prepare to give each person the star treatment, we ask that

you purchase your ticket in advance. Tickets will be available after March 1, 2011. For more information, please contact Joy Johnson at **BBC's** office at 216.341.1455.

-Joy Johnson

GREEN JOBS IN WARD 5

A vast area of vacant land, located at Grand and Ensign Avenues and Kinsman Road in the Central neighborhood, will soon become home to an expansive hydroponic greenhouse powered by wind technology.

This development project is led by the Green City Growers Cooperative. In connection with the Evergreen Cooperative Initiative, these efforts are aimed at closing the wealth gap between University Circle and its surrounding neighborhoods by creating ten green, for-profit businesses that local residents will own and operate. As the Community Development partner of this initiative, **BBC** was successful in acquiring all of the necessary land to move forward with the project. **BBC** will continue its efforts to inform residents of employment opportunities and ensure that MBE/FBE businesses are considered for contract services.

The \$20 million greenhouse, situated on ten acres, will utilize approximately five acres of growing area and is expected to produce three million heads of lettuce and leafy greens and three thousand pounds of herbs annually. This produce will then be marketed to grocery stores and food service companies in Cleveland, as well as customers within a 150-mile radius.

In keeping with the commitment of Evergreen Cooperatives to hire locally, Green City Growers will employ up to thirty-five residents from Greater University Circle neighborhoods. As a social enterprise, it will also allow employees to become owners of the business and share in the profits of the company.

An exciting aspect of the project is that a one-and-a-half-megawatt wind turbine, ten times more powerful than that of the Great Lakes Science Center, will provide forty percent of the power to the greenhouse. The utilization of alternative energy is anticipated to produce an annual savings of \$240,000 a year in electricity costs.

The Green City Growers Cooperative and what is being called "The Cleveland Model" have garnered national media attention from several well-known publications, including *The Economist*, *The Nation*, and *Business Week*.

Construction on the greenhouse is set to begin in March 2011.

-Emily Wheeler



Urban Farming Opportunities in the Kinsman Neighborhood

Five years ago you could have only imagined living in a neighborhood in Cleveland where you could plant, harvest, eat, and sell produce right in your backyard, across or down the street. Imagine no more!

BBC in partnership with the City of Cleveland and agencies such as the Ohio State University Extension (OSU Extension) and Rid All Green Partnership has plans to transform acres of vacant land in the Kinsman neighborhood into the Urban Agriculture Innovation Zone.

The **BBC** led Urban Agriculture Innovation Zone will convert a large portion of the desolate "Forgotten Triangle" in the Kinsman neighborhood into a twenty-six acre greening oasis aimed at putting Ward 5 and the city of Cleveland at the forefront of the future eco-conscious economy. This initiative will provide an opportunity for a variety of agricultural enterprises to be tested and evaluated over the next two-to-four years. **BBC's** intent is to test, nurture and foster viable agricultural enterprises that produce needed resources to the local neighborhoods and regional economy. Projects yielding the highest combination of profit and neighborhood impact will be given access to additional land, while those proven ineffective will be terminated from operating within

- the zone to allow for expansions and/or new agricultural incubations.
- An agriculture innovation zone within an urban setting can create long-term jobs in bio-fuel production, plant production and sells, water purification, vegetative waste recycling, and composting and mulch production and sells.
- One of the first projects to be developed in the Urban Agriculture Innovation Zone is The Cleveland Urban Agriculture Incubator Pilot Project. This project will be built on six acres land to create entrepreneurial opportunities for Cleveland residents. One-half acre will be used by OSU Extension as a demonstration area for educational purposes. The remaining areas will be leased in quarter-acre parcels to farmers enrolled in the incubator project. Training for this project will begin at the end of January. Applications are available on **BBC's** website: bbcdevelopment.org, **BBC's** office located at 7201 Kinsman Road, OSU Extension office located at 9127 Miles Avenue and OSU Extension's website: cuyahoga.osu.edu.

If you interested in agricultural opportunities in the Kinsman neighborhood or have any questions, call **BBC's** office at 216.341.1455.

—Sherita Mullins

You Can Be a Homeowner Call BBC to Find Out How



2268 E. 73rd Street b/w Cedar & Central Avenues



2189 E. 70th Street b/w Cedar & Central Avenues

The American dream of homeownership is obtainable and affordable in the Kinsman and Central neighborhoods. **BBC** offers free pre purchase housing counseling to first time home buyers. A certified counselor is available to walk you through the homeownership process. Counseling includes budgeting, credit repair, financial assistance, tax abatement, fair housing practices, and available homes for sale.

There are two homes in great condition for sale in the Central neighborhood. You can purchase one of these homes for less than \$599 a month. If you are interested in purchasing one of these homes, or would like to speak with a housing counselor, call **BBC's** office at 341.1455.

—Sherita Mullins

The Newest Addition to BBC's Staff

Every year, **BBC** is privileged to receive talented high school, undergraduate and graduate interns, and AmeriCorps VISTA's. This year, we have Kayla Hodges, a high school intern from East Technical High School. Kayla is a resident of the Villages of Central. She is a volunteer at Lonnie Burten Recreation Center and is also a member of the East Tech Transformation Committee. While working at **BBC**, she assists the administrative staff with clerical tasks and responsibilities. When asked how she felt about being a high school intern at **BBC**, Kayla said "The work environment encourages me to want to come to work every day. Working at **BBC** is a once in a lifetime experience I would never want to give up. There is no better internship than this! Working here will help better my communication and business skills and management abilities. I am learning how to make my community a better place to live for me and my fellow peers."

The newest addition to **BBC's** staff is Emily Wheeler. She is joining **BBC** as an AmeriCorps Vista volunteer via the Ohio CDC Association. Emily, a Northeast Ohio native, received her Bachelor of Arts in government from Skidmore College in New York, and has previously worked in a variety of government-related roles in Washington, D.C. Her goal for her experience at **BBC** is to learn as much as possible about community development, as well as help improve and assist the residents of the neighborhoods the agency serves.

Welcome Kayla and Emily!

—Sherita Mullins



Kayla Hodges



Emily Wheeler

Media Arts Program for Youth in the Central Neighborhood

This past fall, Neighborhood Connections, a small grants program that offers grants up to \$5,000 to neighborhood groups in the city of Cleveland, funded ninety-three groups and organizations totaling \$325,000. Three neighborhood groups in the Central neighborhood were funded including JR Productions to introduce teens to media arts, including videography, video composition, video editing, and photo journalism. Partnering with Foluke Cultural Arts, this program is designed to provide hands on instruction for students.

Teenagers in the Central neighborhood interested in learning about media arts and would like to apply for the JR Productions Youth

- Media Program, should contact JR Productions at 216.681.1888.
- Program activities are planned to be held at recreation centers throughout the Central neighborhood.

• **BBC** encourages neighborhood groups that have great ideas to improve their neighborhood such as JR Productions to apply for a neighborhood connections grant. There are two chances to apply per year: February and April. **BBC** offers free fiscal agent services and assists with completing the grant application. For more information about funding opportunities for neighborhood groups contact **BBC's** office at 216.341.1455.

—Sherita Mullins



Technical Assistance for Small Businesses

Are you a small business owner looking for retail space or need help with expansion? **BBC** provides technical assistance to small businesses and commercial property owners in specific areas of business creation, expansion, retention and/or relocation to Central, Kinsman, and Garden Valley neighborhoods. **BBC** serves as a liaison to assist in meeting City of Cleveland regulations such as zoning, variance, or use issues. Technical assistance also includes identifying business needs, securing financing assistance, providing general education and referrals to property owners and merchants. If you are a business owner that has a business in the Central or Kinsman neighborhood and seeking technical assistance, please call **BBC** at 216.341.1455.

Recipe for White Chicken Chili

Stay warm and eat healthy this winter season. Add White Chicken Chili to your menu. This recipe is courtesy of the Neelys from the Food Network.

White Chicken Chili

Prep Time: 20 min, Cook Time: 35 min
Level: Easy, Serves: 4 to 6 servings

Directions

Drain and rinse the canned white beans. In a medium bowl, mash half of the beans with a potato masher until chunky. Reserve the beans until needed.

Add the canola oil to a large Dutch oven and heat it over medium-high heat. Add the peppers, onions, and garlic and saute until soft and fragrant, about 5 minutes. Season the vegetables with salt, and pepper, to taste. Add the cumin, coriander, and chili powder and continue to saute for 1 more minute to toast the spices. Stir in the chicken stock, and lime juice and bring to a simmer. Add the beans and continue to simmer for 20 more minutes.

After 20 minutes of simmering, taste for seasoning, and adjust if necessary. Stir in the shredded rotisserie chicken and cilantro and simmer until heated through, about 5 more minutes. Serve the chili in individual bowls topped with a dollop of sour cream, crushed tortilla chips, and lime wedges.



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ON THE HORIZON

LOOK TO THE ON THE HORIZON SECTION FOR UPCOMING EVENTS IN THE CITY OF CLEVELAND

HEALTHY LIVING AND COMMUNITY BUILDING IN 2011

How well do you know your neighbors? During the spring and summer months in 2011 there will be opportunities for you to meet your neighbors while participating in health related activities. BBC will be hosting monthly community events such as movie nights, community walks, bike tours, and cook-offs. These events will be family-oriented and free for residents of the Central and Kinsman neighborhoods. If you have healthy living related event ideas, submit your suggestions to BBC by phone at 216.341.1455.



For information on any of our various programs, please call us at 216. 341.1455.

Date	Time	EVENT	Location	Address
Jan. 26	7:00 PM	Third District Police Comm. Relations Meeting	various locations	various locations
Jan. 27	7-8:30 PM	Fourth District Police Comm. Relations Meeting	Covenant Baptist Church	E. 119th Street & Kinsman Road
Feb. 13	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 E. 55th Street
Feb. 21		Presidents' Day (BBC's Office Closed)		
Feb. 23	7:00 PM	Third District Police Comm. Relations Meeting	various locations	various locations
Feb. 24	7-8:30PM	Fourth District Police Comm. Relations Mtg.	Covenant Baptist Church	E. 119th Street & Kinsman Road
Mar. 13		Daylight Saving Time Begins		
Mar. 17	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 E. 55th St.
Mar. 17		St. Patrick's Day		
Mar. 24	7-8:30 PM	Fourth District Police Comm. Relations Meeting	Covenant Baptist Church	E. 119th Street & Kinsman Road
Mar. 30	7:00 PM	Third District Police Comm. Relations Meeting	various locations	various locations
Apr. 2	7:00 PM	BBC's 20th Anniversary Celebration	Embassy Suites	1701 E. 12th Street

CURRENT EVENTS

If you would like to submit an event to our Current Events calendar, please contact Joy Johnson at BBC, 216.341.1455. Please call Councilwoman Cleveland's office to confirm all community meetings 216.664.2309.

Thank You

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