

# Paving the way for a New Plan

## *for the Kinsman and Central Neighborhoods*

With the recent completion of a new organizational strategic plan, BBC is now laying the groundwork to continue the transformation of our communities by way of a new neighborhood plan. Through the process of affirming our core values, we have established new guiding principles for how we continue to serve as a convener, change agent and resource to the community. Within weeks of publishing this issue of the Community Connector we hope to identify the ideal facilitator to carry out the master planning process. Our goal is to host the first series of neighborhood planning meetings by the end of March 2014. We are eager to work with community stakeholders in charting the direction for how we continue to reinvent the lower Kinsman and Central communities. In addition, we will continue building the foundation for the re-branding of the area previously known as the Forgotten Triangle and setting the stage for its progressive redevelopment.

BBC is committed to making these neighborhoods models for stakeholder driven resource building and hubs for innovative and equitable asset creation. With your help

we aspire to develop and effectively execute sustainable solutions for concentrated poverty, blight, and other negative conditions.

This scale of ambition will demand creative and bold ideas that will go far beyond the conventional realm of community development. Consistent with our prior work, we will introduce and welcome nonconforming ideas to be vetted through the community planning process. While it is never easy to establish new precedents, we will aim higher, reach farther and muster the same unyielding energy, passion and commitment that drove the successful implementation of the current neighborhood master plan completed in 2006. Reflecting on where we were just 7 years ago, lower Kinsman had not witnessed new real estate development in over 40 years. With all that has been accomplished since then through the work of many community partners, the vision we will work with the community to create will be more than just a plan or a dream, it will serve as our destiny! For more information, call BBC at 216.341.1455. —Timothy L. Tramble

## BBC's Guiding Principles



Often times, BBC is engulfed successively with performing the work of community development that we miss the opportunity to inform our stakeholders of how we approach our work. Leading into the year of 2014, we would like to share with our readers of the Community Connector the guiding principles and core organizational values that provide governance and operational context for which we do business. BBC's Board and Staff looks forward to serving our entire service area in the New Year and advancing the neighborhood vision of our residents and community stakeholders.

### BURTEN, BELL, CARR DEVELOPMENT'S GUIDING PRINCIPLES:

- **HUMAN IMPACT**

All of our community development endeavors, including real estate development must have an element of human development.

- **CITIZEN LEADERSHIP**

We invest in the development of citizen leadership to sustain revitalization efforts and empower engagement and participation of all community stakeholders.

- **LEVERAGING INVESTMENT**

We engage in activities that encourage private as well as public investment in communities.

- **SOCIAL AND ECONOMIC IMPACT**

We invest in activities that positively improve social and economic conditions for citizens, businesses and all other community stakeholders.

- **TRANSPARENCY**

We are transparent and honest in our interactions with citizens, businesses, and any other stakeholders.

- **CONNECTING THE DISCONNECTED**

We are committed to effective citizen engagement especially reaching out to those who are difficult to contact or those citizens that are disengaged.

- **CARING STAFF FOR SUPERIOR SERVICE**

We value and foster BBC's staff contributions, competencies, commitments and dedication to our vision, mission, core values, goals and strategies to empower citizens and transform communities.

SUCCESS

# Community Creates Plan for a Safer Kinsman Road

A community-driven planning process to improve Kinsman Road between East 68th and East 84th Streets for walking, cycling, and driving is now complete.

A public meeting was held in September 2013 for residents and stakeholders to voice their concerns with the existing Kinsman Road, develop goals for the study, and share their opinions about three alternative road designs. The alternative preferred by residents and stakeholders was developed by consultants and presented to the community in October 2013 for feedback.

Kinsman Road, as it exists today, is striped to allow one wide lane of traffic in each direction. However, it is effectively driven as two narrow lanes in each direction, due to excessive lane widths. That creates dangerous driving conditions for motorists.

The new plan calls for Kinsman Road to be striped as three lanes: one lane in each direction and a center turn lane. It will have the effect of calming vehicular traffic and reduce speeding, which has been a major concern of residents for years.

Signage and road markings will bring awareness to and communicate that cyclists are legally entitled to use the road and must be accommodated.

Most importantly, the plan calls for improvements to make Kinsman more walkable. A two-foot shoulder between the sidewalk and driving lane will provide extra space between vehicles and pedestrians on the sidewalk. Flashing school zone signs will slow traffic for students walking to and from Anton Grdina School. Further, a mid-block crossing would be positioned to stop traffic in front of the school and Bridgeport Place when a pedestrian presses a button. At East 75th Street, crosswalk distances would be shortened and countdown pedestrian signals would be installed so that people know how much time they have to cross the street.

Our goal is to work with the City of Cleveland to have the plan implemented within the next three years.

The plan for Kinsman Road can be downloaded online at [tinyurl.com/kinsmanmmts](http://tinyurl.com/kinsmanmmts). Copies are available at BBC's office at 7201 Kinsman Road, Suite 104 during normal business hours.

—Jeffrey Sugalski

## BBC Provides Urban Farm Diet Field Experiences for Cleveland Students

BBC is honored to receive the Neighborhood Solution Award from the Cleveland Neighborhood Progress, Inc. for the Urban Agriculture and Urban Farm Diet Program. In partnership with Rid-All Green Partnership and the Cleveland Metropolitan School District, this program exposes youth to unconventional community learning environments while nurturing their understanding and appreciation of urban agriculture, permaculture, sustainability, and health and wellness in the Kinsman neighborhood.

Throughout 2014 youth will be offered a field experience at Rid-All Green Partnership, located at 8129 Otter Road, where they will tour the entire grounds and get hands-on instruction in urban agriculture. Then youth will travel to Cornucopia Place, located at 7201 Kinsman Road, where they will learn nutrition education and basic cooking skills. This field experience will tie together the math and science curriculum that students learn in the classroom with real life exposures to where food comes from the ground to the plate.

For more information or to register a classroom, please contact BBC at 216.341.1455.

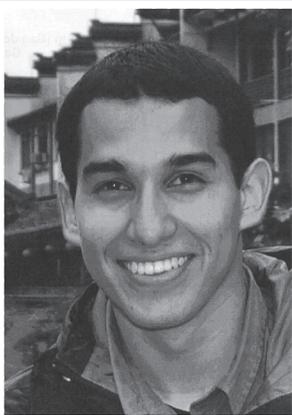
—Sherita Mullins



Damien Forshie giving an aquaponics tour at Rid-All Green Partnership



Sharon Glaspie teaching the Teen Chef class at Cornucopia Place



## National Program Brings Architectural Fellow to Central and Kinsman

Join us as we welcome Erick Rodriguez to the BBC staff!

BBC and Detroit Shoreway Community Development Organization (DSCDO) were awarded one of six Enterprise Rose Architectural Fellows through a national competition. The prestigious three-year fellowship allows a well-credentialed architect to be embedded within a community development organization to share his/her skills and expertise in design.

Through a highly competitive process, BBC and DSCDO selected Erick Rodriguez as our fellow. Erick, a young architect from Los Angeles, CA, has worked on a variety of projects, from detailed designs of individual buildings to large-scale community plans. He also founded a nonprofit organization called CITY ART PLAY that focuses on creating rich outdoor learning experiences in urban communities.

"My goal is to implement my design skills to help educate and build meaningful spaces that people are proud to call home," says Erick. "I want to develop a more expansive definition of architecture that goes beyond the building."

Erick will play a key role in BBC's neighborhood planning efforts for Central and Kinsman, as well as furthering BBC's efforts to cultivate the Kinsman as an environmentally sustainable neighborhood. He will spend half of his time working in the Detroit Shoreway neighborhood on the near west side of Cleveland.

—Jeffrey Sugalski

In December 2013, United Way of Greater Cleveland and the Cleveland Metropolitan School District announced the selection of thirteen community nonprofits that will assist Cleveland schools in helping students reach academic success by implementing wraparound strategies. The nonprofit partners, called lead agencies, are incorporating social service support in seventeen local schools. BBC was selected as the Lead Agency for Anton Grdina in the Kinsman neighborhood.

According to United Way, adding social service support to schools has proven successful in other communities. This is the first time this innovative strategy will be implemented on a large scale in Cleveland.

The services provided in each school will be tailored specifically

to the school's students, families and the surrounding community. Community resources offered may include, but are not limited to academic support and enrichment; parent leadership and family engagement; medical, dental and mental health services and more.

BBC has hired Monique Williams as the Site Coordinator to serve as the liaison between BBC and Anton Grdina. Monique will work solely in Anton Grdina and is responsible for identifying appropriate social services to ensure the school, their students and the surrounding community receives needed support.

For more information about the wraparound strategy for Anton Grdina, visit [www.LiveUnitedForKids.org](http://www.LiveUnitedForKids.org) or call BBC at 216.341.1455.

—Sherita Mullins

## Bridgeport Mobile Market: *Thriving and Expanding to a Neighborhood Near You!!*

The Bridgeport Mobile Market which began in June 2013 has been the topic of conversation around Cleveland, being featured in Triumph magazine and The Plain Dealer among many other places.

The Bridgeport Mobile Market that originally started with thirteen locations and has now grown to have eighteen, hour-long, stops through the Kinsman, Central, Hough and Union Miles neighborhoods. Recently, the mobile market has added an addition; the Bridgeport Mobile Market Assistant, Trameika Rivers. Trameika, a Central resident, vegetarian and community gardener, has been a great addition using her knowledge of fruits and vegetables and sharing it with customers. Additionally, the Bridgeport Mobile Market has expanded its product line to include Kinsman's own Green City Growers Butter Lettuce and Orlando Baking fresh bread.

The Bridgeport Mobile Market has become a great opportunity for senior adults and disabled residents to get their produce right outside of their doorstep, allowing them to have access to healthy fresh food even from home. With the addition of schools and libraries sites, healthy food access is expanded to a wide range of age groups, even allowing children to have a convenient and accessible after-school snack without a trip to fast food restaurants or consuming sweets all while providing an educational experience.

For more information or to add a stop in your neighborhood, call Joy Dismukes the Market Operator at 216.400.2010, or BBC at 216.341.1455.

—Caitlyn Neely



## Richard Fields BBC's New High School Intern

BBC welcomes our new high school intern Richard Fields. Richard is a senior at East Technical High School and lives in Central. While interning for BBC, Richard would like learn more about housing development and gain administrative skills. After graduating high school, Richard plans to attend college where he will learn how to start a bus transportation business.

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# ON THE HORIZON

LOOK TO THE ON THE HORIZON SECTION FOR UPCOMING EVENTS IN THE CITY OF CLEVELAND

## TRI-C'S OCCUPATIONAL THERAPY ASSISTANT PROGRAM PRESENTS: WELLNESS WEDNESDAYS

Calling all senior adults in the Kinsman and Central neighborhoods!

Starting in January 2014, Tri-C's Occupational Therapy Assistant Program will be hosting Wellness Wednesdays, an eight week series at Cornucopia Place. This series will feature free and fun health and wellness workshops every Wednesday from 10am-12pm. Students and staff of Tri-C's, metro campus, will lead interesting topics as it relates to the whole body, mind and soul. For more information or to register for this series, call BBC at 216.341.1455.

For information on any of our programs, call us at 216.341.1455. Follow BBC on Facebook  and Twitter 

Date	Time	EVENT	Location	Address
Jan. 7	4:00 PM	Jr. Chef Cooking Class for ages 7 - 12 [4 week series every Tue.: Jan. 7 - Jan. 28]	Cornucopia Place	7201 Kinsman Road
Jan. 10	6:50 AM	Watch us on Fox 8's Kicking It With Kenny	Cornucopia Place	7201 Kinsman Road
Jan. 11	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 E. 55th Street
Jan. 22	10:00 AM	Wellness Wednesday's [8 week series every Wed.: 10am - 12pm]	Cornucopia Place	7201 Kinsman Road
Jan. 22	7:00 PM	4th District Police Comm. Relations Meeting	Covenant Comm. Church of Clev.	3342 East 119th Street
Jan. 28	7:00 PM	3rd District Police Comm. Relations Meeting	3rd District	10600 Chester Avenue
Feb. 8	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 E. 55th Street
Feb. 25	7:00 PM	3rd District Police Comm. Relations Meeting	3rd District	10600 Chester Avenue
Feb. 26	7:00 PM	4th District Police Comm. Relations Meeting	Covenant Comm. Church of Clev.	3342 East 119th Street
March 4	4:00 PM	Teen Chef Cooking Class for ages 13 - 17 [4 week series every Tue.: Mar. 4-Mar. 25]	Cornucopia Place	7201 Kinsman Road
March 8	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 E. 55th Street
March 15	12:00 PM	Easy Does It Cooking Class for adults [7 week series every Sat.: Mar. 15-Apr. 26] Registration Required!	Cornucopia Place	7201 Kinsman Road
March 25	7:00 PM	3rd District Police Comm. Relations Meeting	3rd District	10600 Chester Avenue
March 26	7:00 PM	4th District Police Comm. Relations Meeting	Covenant Comm. Church of Clev.	3342 East 119th Street

## CURRENT EVENTS

If you would like to submit an event to our Current Events calendar, please contact Joy Johnson at BBC, 216.341.1455. Please call Councilwoman Cleveland's office to confirm all community meetings 216.664.2309.

*Thank You*

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