

## WORD FROM THE COUNCILMAN



**WARD 5 RESIDENTS ARE NOW** starting to see the results of many years of planning. Thanks to the commitment of residents throughout the Ward we are witnessing major improvements to the physical appearance of our neighborhoods. *Burten Bell Carr* has been an excellent facilitator of many of our housing developments through their cooperation with our strategy for neighborhood revitalization. As we move forward there is yet still more work to be done and more hills to climb, but in the process we will continue to see tangible outcomes to all of our hard work of the past.

Our goal has been and will continue to be to involve residents in all aspects of development – from planning and construction to buying one of the new homes. We have demonstrated our commitment to opening doors for minority business opportunities – from the minority small contractors mentoring program to ensuring that our MBE participation rates are among the highest in the County.

Within our neighborhoods there are housing opportunities for all economic classes. With over 150 houses sold to date, the *Homeownership Zone* is moving right along. There will be another 80 homes built in *East Central Place* within the next two years.

*(Continued on page 2)*

## BBC ON COUNCILMAN JACKSON:

First, we thank the Council President for his kind words in the above article. Secondly, BBC salutes Council President Jackson for his impeccable leadership, integrity and enduring commitment to the residents of Ward 5 and Cleveland. Our organization is proud to work with Council President Jackson in the revitalization of Ward 5 neighborhoods. Council President Jackson has been a great partner and has demonstrated steadfast support of our organization and our mission. We could not provide the level of service that we do without his support. We are honored to play a part in implementing the master plan for physical development of neighborhoods represented by Council President Jackson. Congratulations Frank G. Jackson for your outstanding performance as Ward 5 Councilman and as the City of Cleveland's Council President.

Timothy L. Tramble  
Burten, Bell, Carr Development, Inc.

## LIVING HISTORY

**CONGRATULATIONS TO DWAYNE BROWDER**, BBC's 2004 Living History Honoree! Browder was recognized at *The 3rd Annual African-American Living History Celebration* at The Harvard Community Services Center on Friday, February 20, 2004.

A longtime resident of Ward 5 with a distinguished history of public service and social activism, Browder has made significant contributions to his neighborhood, many through his work with the *Cuyahoga Metropolitan Housing Authority (CMHA)*, including: the creation of *Miracle Village*, the first residential substance-abuse treatment facility in the nation for women and their children, establishing the *Desk Monitor* and Resident Employment Training and Entrepreneurship programs, where he worked with CMHA resident leadership to enhance safety at high-rise properties and create training and employment opportunities, and organizing CMHA's first Child Safe Training Workshop.

*(Continued on page 2)*

**WORD FROM THE COUNCILMAN** *(continued)*

Through the redevelopment of *Carver Park, King Kennedy North* and *Arbor Park Village*, formally known as *Longwood Estates*, over 800 newly constructed public housing units will be available for occupancy by the end of 2005. These housing developments are laying the foundation for commercial development initiatives that will begin to come to fruition in the near future. *Arbor Park Place*, which will be the redeveloped *Longwood Plaza*, is one shining example. As these developments are in process, I am diligently working with active residents and our community development corporation, Burten Bell Carr to establish future housing and retail opportunities. In upcoming issues of the community connector you will be informed of more exciting developments to take flight within Ward 5 neighborhoods.

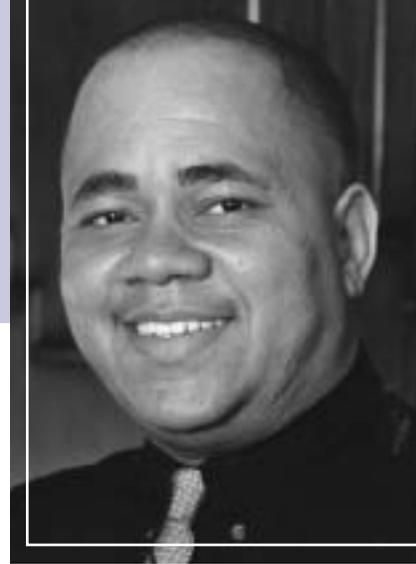
-Joy Johnson

**LIVING HISTORY** *(continued)*

Browder served on CMHA's Board of Commissioners for 12 years. He also administers many youth sports programs at the Lonnie Burten Recreation center including boxing, football, and basketball.

The Living History Celebration recognizes extraordinary residents of Cleveland's communities as a part of Black History Month. The ceremony honors "living history" instead of past contributors to Black History, as is often done during the month of February.

-Joy Johnson



Dwayne Browder, Living History Honoree

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**NEW NEIGHBOR ON E. 55th**

Burten, Bell, Carr welcomes the *Lake Erie Barber College & Supply* to our neighborhood. The newest location of Lake Erie Barber College at 2234 E. 55th Street (across from the new Vocational Guidance Services building) brings many new services to our area. Not only will the college provide learning opportunities for its students, but they also offer a variety of grooming services for both men and women of all ethnic backgrounds – haircuts, beard trims, chemical services (relaxers, color) and much more. Seniors and children receive discounts on designated days. Frequent visitors can receive discount cards for additional savings.

Inside the barber college visitors can view exhibits highlighting influential people in the barber and beauty industry. Next to the barber college will be a beauty supply store.

Interested in enrolling at Lake Erie Barber College? Call (440) 354-9320 for more information.

**HELPFUL HINTS –  
Abandoned or Junk Vehicles**

Is there a suspicious car on your street or private property?



**Here's what to look for:**

- A car left on a city street that has not moved for more than 72 hours
- A car left on private property for more than 72 hours
- An invalid car – no plates or tags or expired plates or tags
- A car that appears to be inoperable – missing wheels, tires, motor, or transmission

**Here's what you can do:**

Call 623-CARS (2277) to report the car. Give the dispatcher the location and description of vehicle including color, make, model, and plates (if available). You can also call the Cleveland Police Traffic Unit at 623-5512 or the Cleveland Police non-emergency line at (216) 621-1234.

**SUMMER SPROUT**

Interested in starting a community garden? Contact the Summer Sprout Community Vegetable Gardening Program at (216) 249-5455.



# LIFE ENRICHMENT

## CENTRAL "WEED & SEED" COMMITTEE ADDRESSES CRIME

**CONTINUING OUR EFFORTS** to enhance the quality of life for residents in Ward 5, BBC is proud to work with Central and Lower Fairfax residents and business owners on Weed & Seed designation efforts for their neighborhood.

*Operation Weed & Seed* is a strategy created by the U.S. Department of Justice where residents, business owners, law enforcement, social service providers and other community stakeholders pool their resources together to "weed out" drugs and crime and "seed" positive social and economic programs and activities.

With the support of Council President Jackson and Mayor Campbell's office, the Weed & Seed steering committee

is working on receiving federal designation as an official Weed & Seed site. The steering committee consists of residents, city of Cleveland officials, representatives of Cleveland Police Department, and social service agencies.

The target area for the Central Weed & Seed efforts is from E. 55th to E. 79th Streets between Quincy and Cedar Avenues. This is a neighborhood that has been haunted by violent crime, drugs, and prostitution in the past, but is beginning to turn around due to new housing developments and resident efforts.

If this site receives official recognition as a Weed & Seed site, funding would be available for various programs

and improvements in the area. Receiving funding, however, is not the primary goal of the Weed & Seed strategy. Developing relationships between residents, law enforcement, business owners and community stakeholders and connecting residents to existing programs that can improve both their lives and their neighborhoods is the true spirit of the strategy.

For more information on the Central Weed & Seed contact BBC. To learn more about national Weed & Seed efforts through the U.S. Department of Justice, visit their web page at:

<http://www.ojp.usdoj.gov/eows/>

-Joy Johnson

## RESIDENTS FIND VALUE IN FINANCIAL FITNESS

The need is apparent from the policies that have been created over the past several years: *Welfare Reform...* *Self Sufficiency...* *Workforce Development...* *Job Readiness...*

BBC's service area has the highest poverty rate, the lowest rate of home ownership, and the highest concentration of public housing family units. In fact, 33% of all public housing family units are located within our service area.

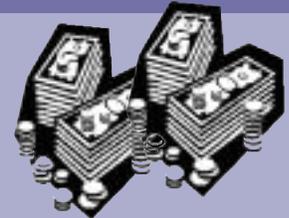
In an area that has such a high concentration of low-income families, many may find themselves impaired with bad credit, high debt and non-existent budgeting skills. With that in mind, BBC is offering financial literacy classes that focus on getting in better financial shape – *Financial Fitne\$\$*.

BBC's Financial Fitness education is an 8-week series of classes that began on March 16th. Topics to be covered include credit repair, the home buying process, banking, debt

management, wealth building, and budgeting. Classes are free and open to the public but advanced registration is required and class size is limited. Weekly sessions are held at Tri-C Metro campus.

We are motivated to bring this information to the community because of the amount of new market-rate housing within the city of Cleveland and within BBC's service area. So how does a person take advantage of the new housing development taking place around them?

Just like every process, there are steps that must be followed. People can't get to point C without first understanding point A and B. By becoming Financially Fit, an individual can begin to understand the cause and effect relationship – spending more than you earn will result in debt, plain and simple. And, if unaddressed, debt never goes away, it just keeps getting worse.



Considering the current economic climate – high rates of bankruptcy, widening gaps between the working poor and the well-to-do, and increased rates of foreclosure – there is a need to show people how to avoid some of these effects. The information is valuable whether your intentions are to understand the steps to homeownership or to learn effective budgeting practices.

Burten, Bell, Carr Development, Inc. in partnership with Cuyahoga Community College, Cuyahoga Metropolitan Housing Authority, and Cleveland Community Building Initiatives are sponsoring the classes. The next series will begin in June.

For more information, or to register, contact **Kim Scott** at

**341-1455** or  
[kscott@bbcdevelopment.org](mailto:kscott@bbcdevelopment.org)

-Kim Scott

# U P C O M I N G B B C P R O J E C T S

Look to the On the Horizon section for updates on new projects in the BBC service area.

## ON THE HORIZON

### ARBOR PARK PLACE

Renovation has begun on Arbor Park Place, formerly known as Longwood Plaza on E. 40th & Community College Avenue. The plaza will be home to a new Dave's Supermarket and other retail outlets.

### PAINT REFUND PROGRAM

It's that time of year again – House painting season! Select residents in the City of Cleveland may qualify for the *City of Cleveland Paint Refund Program*. Participants receive free paint and paint supplies up to \$400. To qualify, applicants must be a low-to-moderate income family or at least 62 years old, or disabled. The program begins May 3rd, 2004. To receive an application, or for more information, contact BBC.



The new Arbor Park Place

*For information on any of our various programs, please call us at (216) 341-1455.*

DAY	DATE	TIME	EVENT NAME	LOCATION	ADDRESS
Saturday	Apr. 10	12:00 PM	Ward 5 Club	Vocational Guidance Services	2335 E. 55th St.
Thursday	Apr. 15	5:00 PM	Central Neighborhood	Vocational Guidance Services	2335 E. 55th St.
Tuesday	Apr. 27	6:00 PM	Kinsman Union Association	Cleveland Public Library-Union	3463 E. 93rd St.
Thursday	Apr. 29	6:00 PM	Lower Fairfax Neighborhood	Good Hope Baptist Church	7519 Central Ave.
Saturday	May 8	12:00 PM	Ward 5 Club	Vocational Guidance Services	2335 E. 55th St.
Thursday	May 20	5:00 PM	Central Neighborhood	Vocational Guidance Services	2335 E. 55th St.
Tuesday	May 25	6:00 PM	Kinsman Union Association	Cleveland Public Library-Union	3463 E. 93rd St.
Thursday	May 27	6:00 PM	Lower Fairfax Neighborhood	Good Hope Baptist Church	7519 Central Ave.
Saturday	Jun. 12	12:00 PM	Ward 5 Club	Vocational Guidance Services	2335 E. 55th St.
Thursday	Jun. 17	5:00 PM	Central Neighborhood	Vocational Guidance Services	2335 E. 55th St.
Tuesday	Jun. 22	6:00 PM	Kinsman Union Association	Cleveland Public Library-Union	3463 E. 93rd St.
Thursday	Jun. 24	6:00 PM	Lower Fairfax Neighborhood	Good Hope Baptist Church	7519 Central Ave.

## CURRENT EVENTS

If you would like to submit an event to our Current Events calendar, please contact Joy Johnson at BBC, (216) 341-1455. Please call Councilman Jackson's office to confirm all community meetings (216) 664-2309.

*Thank You*

*We're on the web! [www.bbcdevelopment.org](http://www.bbcdevelopment.org)*

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