

Transformation of the Kinsman Neighborhood in Progress

the Redevelopment of Garden Valley Estates

In 2006, Burten, Bell, Carr Development, Inc. (BBC) facilitated the master planning effort for the Lower Kinsman community. The community driven plan called for the redevelopment of the Garden Valley Neighborhood consisting of a new school, new recreational and commercial space, and new housing to replace the Garden Valley Estates. This vision for transformation is in progress. The Cuyahoga Metropolitan Housing Authority (CMHA) and Falbo/Penrose (developer/owner) have partnered with BBC for services relating to community connectedness for the redevelopment of Garden Valley Estates. Garden Valley Estates is located between Sidaway Avenue and East 79th Street, from Kinsman Road to Carson Avenue. The five-year redevelopment involves improvements totaling over \$100 million. Over 620 units of obsolete public housing will be demolished and 350 of rental housing will be constructed in its place. This new, less dense housing will be constructed with energy-efficient materials. The new units will be situated on denser, residential blocks that include off-street parking, small parks, and tot-lot children play areas for use by the residents.

Residents and businesses in the Kinsman neighborhood are excited and thrilled to see CMHA's vision of new homes in this community becoming a reality.

Phase I is under construction on East 71st Street along Kinsman Road. This phase consists of eighty-one energy-efficient, one-to-four bedroom units with a variety of floor plans; including wheelchair accessible flats. Each unit will have a living room, kitchen, laundry area, porches, and front and back door entrances.

Phase II is in progress at East 73rd Street along Kinsman Road. A three-story apartment building with forty one-bedroom units will be constructed on this site. In addition to the apartment building, phase II includes the construction of seventeen

single-family for-rent homes that will be built on infill sites within the several blocks of the apartment building site. This structure will also accommodate a community space and management offices for the new Garden Valley community. The site will also contain a community park that will feature a splash park for the neighborhood's children. The Cleveland Metropolitan School District is building a new elementary school (kindergarten through grade 8), Anton Grdina, that will be located behind the apartment building and will open in the fall of 2011.

The substantial investment in the Garden Valley Estates by CMHA and the Anton Grdina Elementary School by CMSD complements a plethora of development projects that have been recently completed or are planned for the Kinsman neighborhood. These initiatives include: single-family public housing on Colfax Road and Minnie Street; Bridgeport Place, BBC's newly-constructed \$2.2 million shopping center at Kinsman Road and East 72nd Street; the \$5.95 million rehabilitation of Kinsman Road and Woodland Avenue; \$1 million renovation of the Marion Motley Playfields in 2011; \$3.65 million replacement of Fire Station No. 26 in 2012; the new headquarters of CMHA to be located at East 80th Street and Kinsman Road; BBC's Urban Tree Farm concept to be implemented in the northeast corner of East 79th Street and Kinsman Road; and targeted investment in the City of Cleveland-designated Bridgeport Model Block, a program that focuses of the comprehensive physical improvement and social enrichment of Colfax Road.

For more about the redevelopment of Garden Valley Estates or developments in the Kinsman neighborhood, contact Joseph Jones at BBC's office at 216.341.1455.

—Zenobia Lane



New KaBOOM! Playground for Youth in the East Central Neighborhood

Playgrounds provide an opportunity for families to spend quality time together and get to know other families in their community.

On July 10, 2010, over 300 community members and volunteers constructed a playground on East 73rd Street between Central and Cedar Avenues in the East Central neighborhood of Cleveland. There were fun activities for youth and free food while the playground was being built.

The new playground will provide recreation to more than 700 children and their families in the East Central neighborhood and surrounding communities and provide them with a safe place to play every year. KaBOOM! is a national nonprofit dedicated to bringing play back into the lives of children. The site was selected during a competitive process that involved many other neighborhoods across the country. An original design was created based on drawings by children from the neighborhood.

BBC was given the opportunity to sponsor this event with Foresters, a life insurance provider committed to the well-being of families, and KaBOOM!. The major sponsor, Forester, committed to funding 20 playgrounds across North America this year.

By investing \$1.5 million in these projects, Foresters and KaBOOM! will be able to build playgrounds that will eventually serve more than 150,000 children and create opportunities for families to spend time together. The build day for the East Central neighborhood will be one of more than 150 playgrounds across the country in 2010 in an effort to provide a great place to play within walking distance of every child in America.

BBC neighborhood residents held a National Day of Play event at the playground on Saturday, September 25, 2010. This event provided area youth with fun activities that promoted healthy and active living and included classic games such as jacks, potato sack races, and an obstacle course.

For more information on how you can support the KaBOOM! Playground, contact Akanni Thomas at BBC's office, 216.341.1455.

—Akanni Thomas



E. 73rd Street KaBOOM! Playground



Experience Corps Volunteer Opportunities



Research tells us the presence of a caring adult in the life of a child can be dramatic and long reaching. Do YOU have time to help?

Experience Corps is an award winning national program creating local opportunities for older Americans to tutor or mentor young children in the Cleveland schools.

Mentors spend lunch time once or twice a week with a 4th grader to

- support and encourage their improved academic attitude, social skills and self esteem.
- Tutors work one-on-one with children in grades K through 3rd grade twice a week to focus on helping with basic reading skills.

- In either role, both children and older adults are winners. The children benefit from the relationship that develops with their mentors and from the academic help provided by their tutor. The adults say they get back way more than they give.

- To learn more, call Carol Hasek, Mentoring Coordinator, at Experience Corps, 216.391.9500, ext. 125, or visit www.experiencecorps.org.

—Courtesy of Carol Hasek

BBC Welcomes Graduate Interns

The BBC staff would like to welcome two graduate interns from Case Western Reserve University, Reuben Addo and Stacie Winn. For the next year, they will be working with staff on home rehabilitation and community engagement programs.

Reuben Addo is originally from Ghana, West Africa. While in Ghana, he gained experience in education and construction. Reuben has been in the United States since 2006. He received his Bachelor of Social Work degree from Colorado State University. Reuben is currently a graduate student at the Mandel school of Applied Social Sciences, where he is concentrating in Community and Social Development.

Stacie Winn is a native of Hampton and Newport News, Virginia. She received her Bachelor of Social Work Degree in May of 2009 from Virginia Commonwealth University. She is a first year advanced standing Master's of Social Science Administration student at the Mandel School of Applied Social Sciences at Case Western Reserve University. Her focus is on Community and Social Development and Nonprofit Management. Stacie's passion is addressing social issues such as homelessness, housing disparities and affordable housing to those of low to moderate income families.

Welcome aboard Reuben and Stacie. We look forward to working with you.

—Sherita Mullins



Reuben Addo



Stacie Winn

Century-Old Row House Building will be **Rejuvenated!**

A cornerstone of a residential street on the east side of the city of Cleveland will soon become a stunning asset to the East Central neighborhood and bring exciting living opportunities.

The century-old row house building located on the northwest corner of East 73rd Street and Central Avenue had been slowly deteriorating and a blighting influence on the surrounding neighborhood for years. Realizing its historical relevance, importance in the fabric of the community, and outstanding potential, BBC decided to acquire the eight-unit structure in 2008. BBC successfully sought out various resources to be able to return it to its original splendor.

Construction of the project, called the East Central Townhomes, will be underway this fall. Funding and support provided by Councilwoman Phyllis Cleveland, the City of Cleveland Department of Community Development, and the Ohio Housing Finance Agency have made the extensive renovation effort possible.

When complete, the East Central Townhomes will consist of eight apartments for rent by low-to moderate-income families. Each unit will have three bedrooms and one bath. Amenities will include new porches, basements, Internet, security systems, and new appliances. The building will also be renovated to green standards so that its impact on the environment will be minimal, living spaces will be free of health hazards, and that it will use less energy and reduce utility costs for tenants.

The East Central Townhomes project continues a trend of progress on East 73rd Street in recent years. From 2002-2006, BBC developed East Central Place, which is a mixed-income housing development with seventy-five single-family homes. Residents of the street enthusiastically helped plan and build a KaBOOM! playground on a vacant lot in the middle of the block, which was built by over 300 volunteers on July 10, 2010, and are planning for the reuse of the other vacant lots. The East Central Townhomes is estimated to be ready for occupancy in 2011. For more information about leasing an East Central Townhome unit, please call BBC at 216.341.1455.

—Jeffrey Sugalski



From where we're standing, it looks a little crooked.

We can lend a helping hand. CASH is a local non-profit community development organization offering low interest rates to all Cleveland property owners and investors to renovate or remodel your home. Just fill out our simple online form to get started and we'll help with everything.

The current interest rate for home improvement loans is: **3.3%**

Call 216.621.7350
or visit www.cashcleveland.org

**CLEVELAND
ACTION TO
SUPPORT
HOUSING**
More than money.

Cleveland Central Weed & Seed Site Celebrates Five Wonderful Years of Service

Five years ago the Central neighborhood was awarded a Weed and Seed site designation. Since 2005, the Weed and Seed Initiative has helped realize the goals determined by the community. Numerous Weed and Seed stakeholders lead by active community residents, Ward 5 Councilwoman Phyllis Cleveland, Burten, Bell, Carr Development, Inc. and The City of Cleveland took an area riddled with crime and community disinvestment, and positioned neighborhood partners with tools to overcome the barriers that once divided the community. The Weed and Seed focus areas included: Law Enforcement Strategies; Community Policing Policies; Neighborhood Restoration Initiatives; and Prevention Intervention & Treatment Programming.

Through the Weed and Seed Initiative, **Law Enforcement** was able to make over 700 arrests. Working with representatives from The Cleveland Police Department, The U.S. Attorney's Office, The Cuyahoga County Sheriff's Department, The Drug Enforcement Agency, The Cleveland Municipal Court System, and law enforcement agencies over the 5 years we reduced crime 51% since Weed and Seed's inception.

Through Community Policing we established two block clubs and engaged 45 residents from the Weed and Seed Community. Resident participation consisted of membership on the steering committee, volunteering for Weed and Seed programming, active participation in the neighborhood and community safety trainings.

Neighborhood Restoration involved working closely with The City of Cleveland Department of Building and Housing and The City of Cleveland Law Department to demolish over 25 homes in the Weed and Seed community. We provided homeowners with home repair programs and resources to improve their homes' curb appeal. We provided training and technical assistance with helping homeowners stay in their homes and educated them on how to reduce their yearly utility expenses.

Finally, our **Prevention Intervention & Treatment** programming was an effort that we were most proud of due to its success. We were able to provide programming that included Back to School Rallies, week long summer camps, computer access, Safe Trick or Treat, cultural arts programming with Karamu House, youth summer jobs, job and health fairs, and our Family Empowerment Conference. These programs along with many more allowed the Weed & Seed Initiative to lay a foundation in the lives of its residents that will carry on well beyond the Weed and Seed life span.

The Cleveland Central Weed & Seed Safe Haven office located on E. 75th and Cedar Avenue closed its doors on June 30, 2010. Services provided out of that office will be relocated to various partnering agencies throughout the community. For questions about these services contact Joy Johnson of Burten, Bell, Carr Development, Inc. at 216.341.1455.

—Orlando Grant

Healthy Reasons for Eating at Home

In the midst of an economic recession, many Americans are looking for ways to save money. Why not save money and improve your health at the same time? An easy way to save money and improve your health is to prepare your own meals. Fast food restaurants and other dining establishments can become expensive and lead to unhealthy weight gain and other health related issues. Below are three reasons why you should eat at home:

- 1. Eating at Home Puts You in Control** of choosing which ingredients to put in your food. Being in control of ingredients enables you to accommodate your meal to fit dietary and allergy needs.
- 2. Eliminates Unnecessary Food Intake.** Eating at home allows you to determine the appropriate portions for you and your family. Smaller portions of food may lead to a decrease in weight gain and improve other health issues.
- 3. Provides Quality Time** for you and your family. Eating and cooking at home is a time to include your children in the planning and cooking process. This will provide them with independent living skills that will transition them into adult life. Including the whole family in the cooking process leads to dialogue, storytelling, bonding, and memories that will last a lifetime.

To help you on your journey to preparing meals at home, to the right is a healthy inexpensive African recipe that anyone can prepare. It is a simple peanut butter soup recipe also called Nkatenkwan that has been passed on from generation to generation in Ghana, West Africa.

—Stacie Winn and Reuben Addo



Burten, Bell, Carr Development, Incorporated

BOARD OF DIRECTORS

MICHAEL SCHOOP, Ph.D
President

SHERALL HARDY
Vice President

BERNADETTE L. RANDOLPH
Treasurer

CLEO HILLIARD
Secretary

MILDRED CEPHUS

LARRY JONES II

CARLO MAGGIORA

BARBARA ONEY

STAFF

TIMOTHY TRAMBLE Executive Director

JOY JOHNSON Grants Management Director

JOSEPH JONES Real Estate Dev. Director

JEFFREY SUGALSKI Real Estate Dev. Manager

SHERITA MULLINS Program Manager

NAILAH INGRAM Office Manager

LARRY LAPRADE Code Enforcement Specialist

AKANNI THOMAS AmeriCorps VISTA

REUBEN ADDO Graduate Intern

STACIE WINN Graduate Intern

ZENOBIA LANE Workforce Development Assistant

ON THE HORIZON

LOOK TO THE ON THE HORIZON SECTION FOR UPCOMING EVENTS IN THE CITY OF CLEVELAND

BBC'S ANNIVERSARY EXTRAVAGANZA CELEBRATING 20 YEARS

BBC will celebrate 20 years of serving as a Beacon for a Brighter Community at its Anniversary Extravaganza on Friday January 28, 2011. This event will include and around-the-world – themed welcome reception, a fashion show featuring local models and familiar faces, and dancing to conclude the night. The location is to be determined but we are considering many of Cleveland's unique event venues. Stay tuned to the **BBC** web page and blog for details. Check your mailbox for an invitation soon!

For information on any of our various programs, please call us at 216.341.1455.

Date	Time	EVENT	Location	Address
Oct. 9	12:00 PM	Ward 5 Club	Vocational Guidance Services	2235 East 55th Street
Oct. 12		Columbus Day - BBC's office will be open		
Oct. 18-23		Cleveland Save's 8th Annual Roll Your Change Week	Various Locations check website at clevelandsaves.org	
Oct. 26	7:00 PM	Third District Police Comm. Relations Mtg.	MLK Library	1962 Stokes Boulevard
Oct. 27	7:00 PM	Fourth District Police Comm. Relations Mtg.	Covenant Community Church of Cleveland	3342 East. 119th Street
Nov. 2		Election Day		
Nov. 11		Veterans Day - BBC's office will be open		
Nov. 13	12:00 PM	Ward 5 Club	Vocational Guidance Services	2235 East 55th Street
Nov. 24	7:00 PM	Fourth District Police Comm. Relations Mtg.	Covenant Community Church of Cleveland	3342 East 119th Street
Nov. 25		Thanksgiving Day - BBC's office will be closed		
Nov. 30	7:00 PM	Third District Police Comm. Relations Mtg.	MLK Library	1962 Stokes Boulevard
Dec. 11	12:00 PM	Ward 5 Club Christmas Party	Vocational Guidance Services	2235 East 55th Street
Dec. 24		Christmas Eve (Observed) - BBC's office will be closed		
Dec. 25		Christmas Day		
Dec. 31		New Years Eve (Observed) - BBC's office will be closed		

CURRENT EVENTS

If you would like to submit an event to our Current Events calendar, please contact Joy Johnson at BBC, 216.341.1455. Please call Councilwoman Cleveland's office to confirm all community meetings 216.664.2309.

Thank You

www.bbcbdevelopment.org
 Fax: (216) 341-2683
 Phone: (216) 341-1455
 Cleveland, OH 44104
 7201 Kinsman Road, Suite #104
 Bridgeport Place



NON-PROFIT ORG
 U.S. POSTAGE
PAID
 Cleveland, OH
 Permit No. 362