

A New Vision for Kinsman and Central

Over the past year, BBC has worked with neighborhood residents, business owners, and other stakeholders to create a new plan for the Central and Kinsman neighborhoods. The purpose of the planning process was to determine the direction how BBC should continue to reinvent these communities.

The planning process occurred in several phases. BBC began by hosting community meetings in late March and early April for both neighborhoods to get information on community needs related to housing, transportation, recreation, health, and safety. We also contacted over 30 key neighborhood stakeholders to conduct interviews regarding these needs.

During the second phase of the neighborhood planning process, BBC placed several large-sized feedback boards throughout the Central and Kinsman neighborhoods in grocery stores, libraries, and eateries to collect data from residents. Each board was completely covered with feedback from the community. We also surveyed nearly 200 residents who attended the annual Ward 5 Family Festival at Friendly Inn in June 2014. We used all the information gathered in this process and presented a first draft of the plans to each neighborhood at meetings in late July 2014. Residents gave input and suggestions on what they liked about the plans and what should be changed.

During the third and final phase, BBC conducted a series of community meetings where over 100 residents and stakeholders gathered per meeting to review the latest draft of the plan which included all feedback gathered throughout the year. Residents in attendance were able to share what they agreed with in the plan and what if anything they thought was missing.

A team composed of BBC staff, Brown and Associates Consulting, and two architect firms; Ubiquitous Design, LTD and Wanix Architects, LLC, are in the process of compiling data from the three methods of engagement and finalizing the neighborhood plan to be reported back to the neighborhood.

Exciting development ideas have emerged from this process. A few examples are a nature center near the Marion Motely Field in the Kinsman Neighborhood and a multiuse building for offices, retail, and recreation in the Central Neighborhood.

The final documents are expected to be available in January 2015. For more information or to view the final draft of the neighborhood plans, visit BBC's website at bbcdevelopment.org or visit BBC's office at 7201 Kinsman Road.

Thank you to all residents who contributed to the project by attending meetings, providing comments on the feedback boards, or completed a survey or an interview. We would especially like to thank the residents and stakeholders who served on the planning Steering Committee and guided this process.

—Sherita Mullins



Proposed Digital Manufacturing Studios for the Central Neighborhood



Planning Meeting held at Anton Grdina

RESIDENT SPOTLIGHT: PRISICELLA FAYNE

BBC would like to recognize Priscella Fayne for being a dedicated volunteer and resident of the Kinsman neighborhood for the past 32 years. When asked what has been her favorite volunteer project with BBC, Ms. Fayne quickly stated "the Garden Sox project last year when we packaged and delivered gardens to households throughout the community." There were many projects Ms. Fayne could have selected because she volunteers on a regular basis, from passing out flyers and door knocking to promote events, to attending festivals and helping clean up vacant fields. Ms. Fayne is always willing to help get the word about programs that will uplift her community.

Beyond volunteering with BBC, Ms. Fayne is the Vice President of the block club at Heritage View and Vice Precinct Committee Person for Ward 5 [appointed by Councilwoman Phyllis Cleveland]. She assists with programs at the Garden Valley Neighborhood House and is a lifelong volunteer at Anton Grdina where her son attended. Professionally, Ms. Fayne is a veteran of the United States Army and runs a successful jewelry business where she designs and makes her own jewelry.

Ms. Fayne loves the Kinsman neighborhood and has no plans on going anywhere else. "I am foreseeing the future and I will be here to see it," says Ms. Fayne. Her advice to residents that are not active in their community is "it is your neighborhood and you have to give your input if you want it to flourish into a place to work, live, and play. I invite residents to join me when I volunteer so that they can help their community." Thank you Ms. Fayne for the generous and sincere support you give to BBC and the Kinsman neighborhood.

—Sherita Mullins



OUTSTANDING ACADEMIC IMPROVEMENTS AT ANTON GRDINA

Through hard work and dedication of Staff, Scholars, Parents and the community, Anton Grdina has shown improvement in almost all of the performance areas measured by Cleveland Metropolitan School District [CMSD.] Here is evidence of the improvements that were made in the 2013/2014 school year:

- 18.2% of 3rd graders increased their Ohio Achievement Assessment scores
- Suspensions decreased from 400 to 105
- Parent engagement events doubled from 6 to 12 events
- Parent and family contact increased from 126 to 436
- Attendance increased 6% in the 4th quarter

This momentum coupled with the return of our principal, Mr. Harold S. Booker, started the year off with a bang! There were 319 people that attended the Back to School Event and 149 parents participated in Open House. This was a new record for Anton. Also, there were ten partners there that were able to meet our families and share their programs.

Our Wraparound Strategy for this year is to focus on three priority areas: Attendance, Parent Engagement, and Resources and Partnerships. We have built a strong team to help us achieve this mission.

Kevin Baldwin- AmeriCorps Academic Success VISTA

Kevin is native of Cleveland returning home because of the opportunity to serve the lower Kinsman neighborhood. Kevin is focused on developing in-school and after-school opportunities that will provide academic support to scholars. He is looking forward to helping them realize their academic potential and helping to steer them towards greatness!

Janay Bankston- Case Western Reserve University Field Placement Student

Janay is a candidate for her Master's degree in social work from CWRU. She is a graduate of Cleveland Metropolitan Schools. Her primary focus on the Wraparound Team is to help move attendance by connecting with families and helping to develop interventions that encourage our scholars to be "At School! On Time! Ready to Learn!" Her hope is that families will recognize their strength and potential as much as she does.



left to right: Aisha, Janay, Monique, Kevin, Marionna

Aisha Daniel- Case Western Reserve University Field Placement Student

Aisha is a candidate for her Master's degree in social work from CWRU. Aisha's role is to help gain community resources and partnerships to close the gaps of services and supports need at Anton Grdina. Her hope is to bring in resources that will sustain themselves once her term is completed. She is passionate about helping at-risk youth because she was once an at-risk youth and knows how challenging life can be when no one is willing to accommodate you. She wants to be helpful in some form, while learning all she can from this process.

Marionna Bennett- Parent Engagement VISTA

It is critical to develop parent leadership in our schools. Marionna will be supporting all parent engagement efforts. She will work to develop relationships with our families and help to continue to build a school culture that is nurturing and welcoming. In addition, she will work to support our parent leaders in creating programs and events that will engage parents in the academic success of the children and Anton Grdina.

The school year is off to a great start, but we recognize we have large obstacles that we need to overcome. BBC, United Way's Lead Agency, will continue to support Anton Grdina and work with our entire Lower Kinsman community to transform our neighborhood school.

We are invested! Are you? If you are interested in supporting Anton Grdina by volunteering for tutoring and other school needs, please feel free to contact the Resource Coordinator, Monique Williams at 216.812.1543 or mwilliams@bbcdevelopment.org.

—Monique Williams

Volunteer Income Tax Assistance Centers coming to the neighborhood!

BBC is bringing free income tax preparation to the Kinsman and tentatively to the Central neighborhoods. Working with the Earned Income Tax Coalition of Cuyahoga County, BBC will identify trained volunteers to provide QUALITY FREE TAX PREPARATION to residents. Why give most of your refund to a high cost tax preparer? BBC will bring free tax preparers to your neighborhood.

Volunteer Income Tax Assistance Centers will be located at the following sites:

Cornucopia Place
7201 Kinsman Road, Suite 103b
Cleveland, OH 44104
And

[tentative] Central Promise Neighborhood Learning Lab
2617 Central Avenue
Cleveland, OH 44115

To make an appointment for these or any free tax preparation sites around Cuyahoga County, please call the United Way's First Call for Help by dialing 2-1-1.

We are also in need of volunteers, who will be trained and certified by the Internal Revenue Service to provide the service. The Coalition is looking for volunteers to help greet clients and prepare taxes. Anyone can sign up to become a volunteer. There is no experience necessary, just attend a Coalition led training to become an IRS-certified volunteer tax preparer. Sign up today by visiting www.refundohio.org or call BBC's Joy Johnson at 216.341.1455 for more information.

—Joy Johnson

Unique Employment and Training Program for Residents in Ward 5

The Ohio Department of Transportation [ODOT] is partnering with OhioMeansJobs[Cleveland-Cuyahoga County [OMJ]CC] to deliver a unique employment and training program to local residents as part of the Opportunity Corridor Roadway Project.

The program is sponsored by ODOT as part of a statewide plan to educate, empower and engage you and other residents in economic growth for the community through connection to good jobs in the area and other parts of Cleveland and Cuyahoga County. This is a great opportunity for residents in the areas of the Opportunity Corridor who are in need of employment. Through this partnership, ODOT and OMJ]CC 's goal is to link you to existing jobs, jobs created from the building of the Opportunity Corridor and other in-demand occupations through recruitment, training and pre-employment services.

To learn participate in this program, residents are invited to attend the downtown OMJ]CC orientation that takes place every Monday [except holidays]. The orientation is an introduction to all available programs and services, information on job openings and access to an employment specialist who will help you in finding a job or developing a plan for employment.

OMJ]CC is located at 1020 Bolivar Road, 3rd floor, Cleveland, Ohio 44115. Registration for orientation is not required and you can attend anytime between 8: 30 a.m. to 1:00 p.m. Some helpful items to bring to orientation:

What to Bring to Orientation

- ▶ Email address if you have one - if not, we will create one for you
- ▶ Resume, if you have one - if not, we will create one for you
- ▶ Social Security Card
- ▶ Driver's License or State ID
- ▶ If you are receiving unemployment benefits bring in your Benefits Rights Letter or other verification
- ▶ If you are a veteran, bring your DD214

Parking

If you plan to park, OMJ]CC has free parking but spaces are very limited. Please do not park in the handicap or reserved parking spaces. If our lot is full be prepared to pay at the meter or pay \$3 to \$5 in surrounding lots. On days that there are scheduled games, parking rates are even higher.

If you have any questions, please call 216.664.4673 or visit www.ohiomeansjobs.com/cuyahoga.

BBC WELCOMES NEW HIGH SCHOOL INTERN DESTINY CAMP

Every year, BBC hires a 12th grade student from East Technical High School for an internship. This year, BBC welcomes Destiny Camp from the Kinsman neighborhood. Destiny is proudly working towards becoming valedictorian of her class with a 4.2 grade point average. She is an active member of the Student Council and Student Leadership Club. She has also written and published her first book of poetry. After graduation, Destiny would like to attend college to become a Midwife and open a clinic. When asked why she selected to intern for BBC, Destiny said that working for BBC will expose her to a professional business environment and equip her with the essentials to pursue her career goals. You may hear her voice when calling our office or see her face when visiting. Please welcome Destiny to BBC. --Sherita Mullins



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ON THE HORIZON

LOOK TO THE ON THE HORIZON SECTION FOR UPCOMING EVENTS IN THE CITY OF CLEVELAND

NFL FOUNDATION INVESTS \$200,000 IN CENTRAL

BBC will be receiving a grant of \$200,000 from the NFL Foundation to renovate the Dwayne Browder Field at Lonnie Burten Recreational Center. The project will allow the City of Cleveland to convert the field from grass to turf. This will not only allow youth football players to play in a safer environment, but will also create an asset for the entire community to use for various outdoor activities. Construction should begin in spring of 2015.



For information on any of our programs, call us at 216.341.1455. Follow BBC on Facebook  and Twitter 

Date	Time	EVENT	Location	Address
Dec. 13	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 East 55th Street
Dec. 24	7:00 PM	4th District Police Comm. Relations Meeting	Covenant Comm. Church of Clev.	3342 East 119th Street
Dec. 30	7:00 PM	3rd District Police Comm. Relations Meeting	3rd District	10600 Chester Avenue
Jan.		Health and Wellness Classes - Check Schedule	Cornucopia Place	7201 Kinsman Road
Jan. 10	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 East 55th Street
Jan. 16		Martin Luther King, Jr. Day [BBC Office Closed]		
Jan. 27	7:00 PM	3rd District Police Comm. Relations Meeting	3rd District	10600 Chester Avenue
Jan. 28	7:00 PM	4th District Police Comm. Relations Meeting	Covenant Comm. Church of Clev.	3342 East 119th Street
Feb. 2		VITA Center Opens	Cornucopia Place	7201 Kinsman Road
Feb. 14	12:00 PM	Ward 5 Club Meeting	Vocational Guidance Services	2235 East 55th Street
Feb. 15		Presidents' Day [BBC Office Closed]		
Feb. 24	7:00 PM	3rd District Police Comm. Relations Meeting	3rd District	10600 Chester Avenue
Feb. 25	7:00 PM	4th District Police Comm. Relations Meeting	Covenant Comm. Church of Clev.	3342 East 119th Street

CURRENT EVENTS

If you would like to submit an event to our Current Events calendar, please contact Joy Johnson at BBC, 216.341.1455. Please call Councilwoman Cleveland's office to confirm all community meetings 216.664.2309.

Thank You

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